

Veronika Padilla

Graphic designer

PROFILE

I am a creative and passionate freelance graphic designer with **25 years** of experience in the marketing world. Mastering **Adobe Creative Cloud** apps such as **Indesign**, **Illustrator** and **Photoshop** and having developed a broad competence in design and layout, as well as having a deep understanding of communicating messages through graphic media both digitally and in print.

EDUCATION

UBG - THE MEDIA PROGRAM at Upplands-Brogymnasium.

FILMFESTIVALEN - Internship as a festival photographer and photo editor.

ART SCHOOL IN STOCKHOLM - 1-year training in photography, printmaking, oil and acrylic painting and composition.

NTI-SKOLAN I STOCKHOLM - 2-year college education in media. Multimodal Narrative Technique and Web Design.

Zodiac sign: Aquarius
Nationality: Human (Swe)
Personality: Responsible, hard-working, caring, happy and positive



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LAST PROJECTS

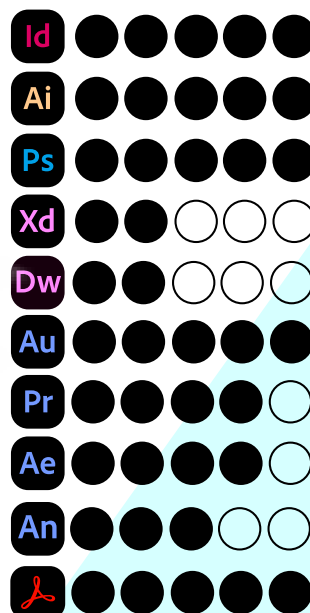
2024 - **Freelance** at Fine Wine Bar, Quattro gusti, Korunní bistro, Papa's Pepper, Projectman.cz, Hammer Agency, Vogue, Cot s. r. o., as **Graphic designer**.

2022- 2023 **Event Arena** - **Graphic designer** for Luxury and festive corporate events, mastery of print production and all online and print materials.

2015-2021 **Burdainternational.cz** - **Graphic designer** in the marketing department for the lifestyle magazines ELLE, Marie-Claire, Marianne, JOY, Apetit, Maxim and for Burda Creative preparation of major events and campaigns for social media in digital both and print form.

2008-2018 **Sázavafest** - **Art Director**, **graphic designer**, **illustrator** at one of the largest music festivals in the Czech Republic. Responsible for all printing and festival data.

DIGITAL SKILLS



LANGUAGE SKILLS

Language:
FLUENT: Swedish, Czech, English
LISTEN: Spanish

Resume

"With our imagination,
we make our reality"

-Eye Verita-

